





STATE OF THE FOODSERVICE PACKAGING INDUSTRY

FPI FALL CONFERENCE SAVANNAH GA OCTOBER 23, 2025

FOODSERVICE PACKAGING INSTITUTE

THE LEADING AUTHORITY FOR THE NORTH AMERICAN FOODSERVICE PACKAGING INDUSTRY SINCE 1933







ABOUT FPI

WHO WE ARE

The Foodservice Packaging Institute (FPI), the leading authority for the North American foodservice packaging industry, encourages the responsible use of all foodservice packaging through promotion of its benefits and members' products. Serving as the voice of the industry to educate and influence stakeholders, FPI provides a legal forum to address the challenges and opportunities facing the foodservice packaging industry.

OUR MEMBERS

FPI includes approximately 90% of the entire industry in North America. Its core members are foodservice packaging manufacturers and their raw material and machinery suppliers.

THE VOICE OF FOODSERVICE PACKAGING

OUTREACH AND ENGAGEMENT

- The FPI team attends approximately 45-50 national and regional conferences and events on an annual basis. Other networking meetings are routinely a part of team travel, including member site visits and national sales meetings.
 - We are here to serve as the voice of the industry to our member companies as well!

THE VOICE OF FOODSERVICE PACKAGING

OUTREACH AND ENGAGEMENT

- The FPI team engages with dozens of other associations, non-profits and allied groups that touch the foodservice packaging industry in some way. The level to which we engage and the methods we use vary depending on the group and the subject matter.
- These touchpoints span from basic communications alignment, technical or research related to policy and recovery work.
- Our allies offer the association and thereby the industry greater bandwidth representation and often a louder voice sharing our message.

PEERS & PARTNERS SNAPSHOT

























































INFLUENCES
ON THE STATE
OF
FOODSERVICE
PACKAGING



GLOBAL ECONOMY

IT FEELS MORE INFLUENTIAL THAN EVER



- Economic and geopolitical uncertainty abound
 - Tariffs/international trade issues
 - Conflicts
 - General economic unease





TRENDS REPORT





GOODSIGNED TO THE PROPERTY OF THE PROPERTY OF

THE 2025 TRENDS REPORT, BROUGHT TO YOU BY THE LETTER "C"

- Challenges
 - Economic, geopolitical, macro and micro
- Confusion
 - Regulation and implementation of EPR
- Consolidation
 - Mergers & acquisitions
 - Skus
- Customization, convenience and, of course, cost





WHAT ARE THE MOST IMPORTANT

2021	2022	2023	2024	2025
CostPerformanceAppearance	CostPerformanceRecyclable	CostCompostableRecyclableRecycled- contentPerformance	CostPerformanceRecyclable	CostPerformanceRecyclable



Foliox 726
Falls Church, VA 22046
tel (703) 592-9889 fax (703) 592-986
email foi@foi.org web www.fpi.org

Source: FPI's 2021-2025 State of the Industry Survey

HOW DO YOU EXPECT THIS YEAR TO BE COMPARED TO THE PREVIOUS YEAR...

• In terms of volume:

2023	2024	2025
50% better	57% better	47% better
27% worse	10% worse	35% worse
23% the same	33% the same	18% the same

• In terms of profit:

2023	2024	2025
38% better	35% better	18% better
29% worse	23% worse	39% worse
32% the same	42% the same	43% the same

TOP MARKET SEGMENTS THAT WILL SEE GROWTH IN THE NEXT 5 YEARS?

2023	2024	2025
 Fast Casual Supermarket/Grocery Chain QSR C-store Independent QSR 	 Chain QSR C-store Fast Casual Supermarket/Grocery Hospitals 	 Fast Casual C-store Supermarket/Grocery Chain QSR Nursing Homes

CONSUMER PERCEPTIONS

FPI CONSUMER PERCEPTIONS SURVEY & REPORT

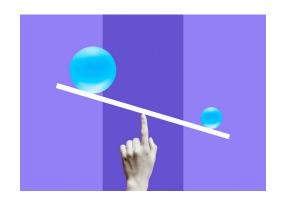
conducted in 2019, 2021 and 2025



CONSUMER PERCEPTIONS

FOODSERVICE INDUSTRY PERCEPTIONS

- Consumer sentiments
 - Economics
 - Generation Z restaurants are the first thing to cut
 - At home and away from home food shifts



BRAND COMMITMENTS

2025 IS ALMOST OVER, ARE WE GOING TO DOUBLE DOWN OR DO AWAY WITH (VOLUNTARY) COMMITMENTS OF THE PAST?

- Recyclable or compostable
- Recycled content
- Reusable (transportation BOH v. FOH/consumer)

ADDITIONAL FACTORS:

- What was visionary or voluntary has now been captured by legislators and regulators and made mandatory
- Pacts or alliances still influential (global landscape and here in North America)



2025 POLICY ACTIVITY

CANADA

- Federal plastics agenda shifting pending court appeal and economic pressures
- Canadian Competition Bureau released its final environment claims guidelines
- Provincial extended producer responsibility program introduction, evolution, expansion and harmonization efforts continue
- Ontario Blue Box Regulation amendments finalized

UNITED STATES

- Federal Make America Healthy Again (MAHA) initiative has FSP implications, including influencing state-level policies
- Longer state legislative sessions created greater opportunities for EPR proposals to advance
- Implementation of EPR has begun
- Uncertainty remains in California regarding EPR, environmental claims and compostability labeling

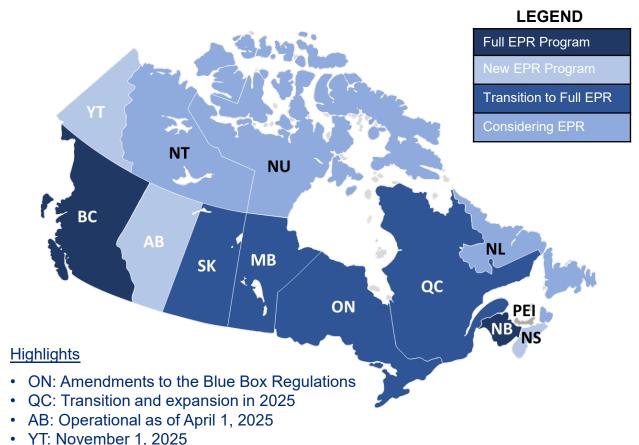
REMINDER:

Legislative and regulatory definitions of "plastics" continue to go beyond plastics-only items

2025 PROVINCIAL ACTIVITY



Extended Producer Responsibility (EPR)



Source: https://midwesternnewspapers.com/ontario-government-proposes-changes-to-blue-box-progra

HIGHLIGHTS of AMENDED ONTARIO BLUE BOX REGULATIONS

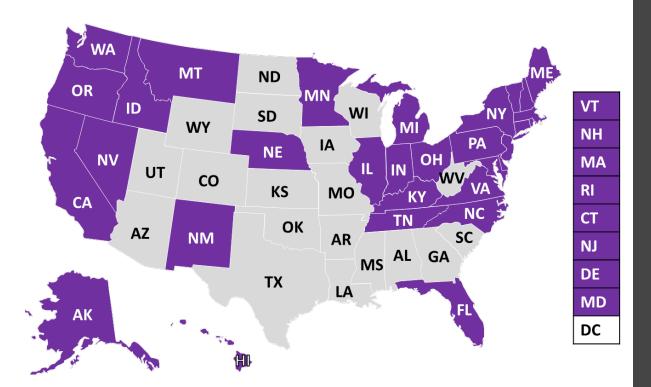


TARGETS

- Keep current recovery targets for paper, glass, metal, and rigid plastic; delay increases until 2032.
- Producers must make "best efforts" to meet targets in 2026–2027; enforcement starts in 2028.
- Allow up to 15% of obligations to be met through energy recovery from residuals, under limited conditions.

SCOPE

- Postpone collection from multi-residential buildings, schools, and specified care homes.
- Remove requirement for public-space collection expansion.



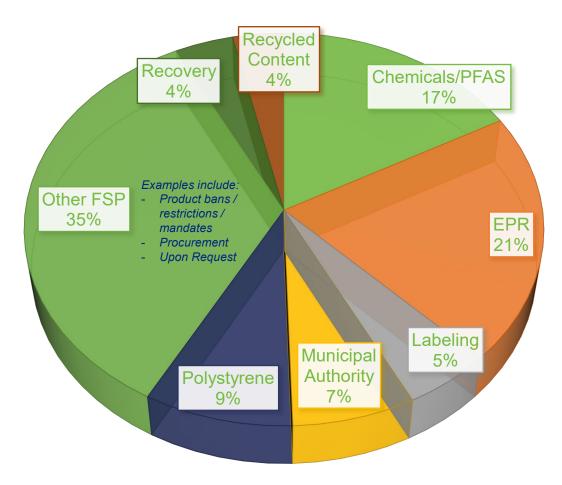
2025 STATE LEGISLATIVE LANDSCAPE

~230 proposed pieces of legislation that could impact FSP in 31 states

As of October 2025

2025 STATE ACTIVITY POLICY AREAS





2025 FPI ENGAGEMENT

LEGISLATIVE ENGAGEMENT



REGULATORY ENGAGEMENT

- Oregon: Program and producer payments began July 1, 2025
- California: SB 54 Rulemaking
- Maine: Stewardship Program Readily Recyclables List
- Colorado: Program Plan and Ecomodulation (fee bonuses)



2025 VETOED

- Montana Polystyrene (HB 477)
- **Nevada** Polystyrene (AB 244)
- California PFAS (SB 682)

2025 PASSED

EPR Programs

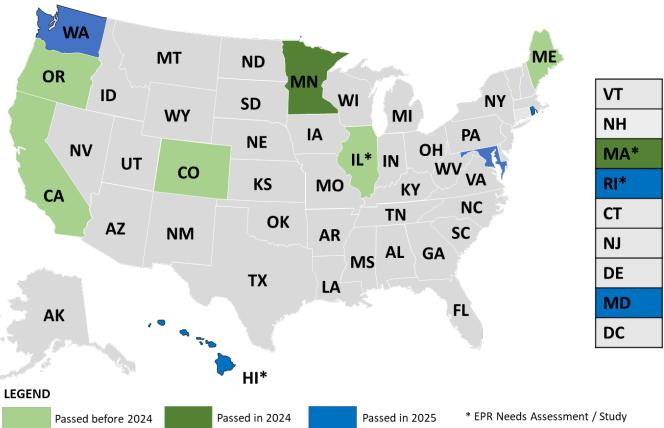
- Maryland (SB 901)
- Washington (SB 5284)
- Maine EPR Reform (LD 1423)

EPR Needs Assessments

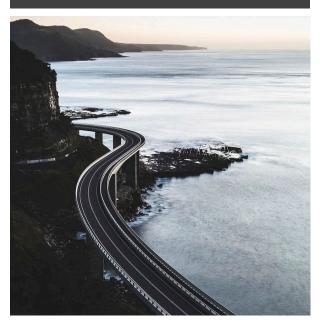
- Hawaii (HB 750)
- Rhode Island (HB 6207)







ROAD AHEAD



CANADA

- Federal plastics agenda remains dependent on court appeal and government priorities
- Continued provincial EPR introduction, implementation, harmonization and evolution

UNITED STATES

- States to watch in 2025: New Jersey, Pennsylvania, Massachusetts, Michigan
- Carryover of 2025 proposals to 2026 in many states
- State budget deficits and the Federal MAHA initiative may have impacts in 2026
- Significant ongoing regulatory activity

CALIFORNIA SPOTLIGHT

As of **January 1, 2032**, SB 54 mandates that all packaging and food service ware must be **recyclable** in the state or eligible for being labeled as "**compostable**".

Recyclable

- **SB 343** sets the criteria for recyclability labeling.
 - o Effective date is October 4, 2026.
- Additionally, under SB 54, all plastic covered material achieves the following recycling rates:
 - Not less than 30 percent of covered material on and after January 1, 2028.
 - Not less than 40 percent of covered material on and after January 1, 2030.
 - Not less than 65 percent of covered material on and after January 1, 2032.

Compostable

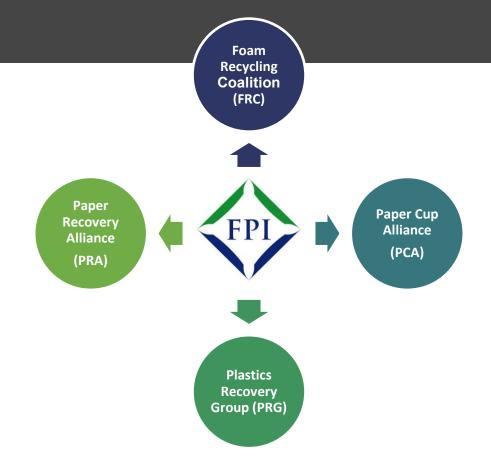
- AB 1201 sets the criteria for compostability labeling.
- AB 1201 includes the requirement to meet the USDA National Organic Program standards.
 - CalRecycle extended AB 1201 compliance deadline to June 30, 2027.

Pending SB 54 regulations also have implications for what may be considered recyclable and/or compostable.



RECOVERY

FPI SPECIAL INTEREST GROUPS



CURRENT PRA & PRG MEMBERS













































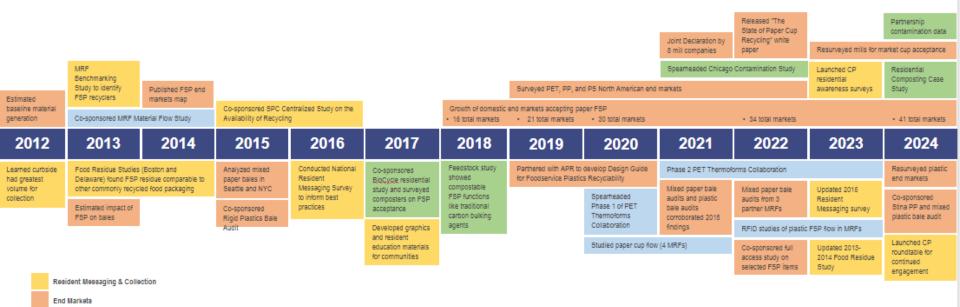








FOUNDATIONAL WORK





Undated Fall 2024

MRF8 / Sortation Composting

PRA/PRG/PCA: GOALS

Overall Goal: Increase Recovery of FSP

→Increase FSP Inclusion in Residential Recycling/Composting Programs







60% National Access

20% National Access

Composter Acceptance Program Inclusion

WHY IS IT IMPORTANT?

Customer/Consumer demand for recyclable & compostable packaging.



2032 Must meet the definition of recyclable/compostable CA & MN or cannot be sold Must meet the definition





Customer demand for packaging that can be labeled recyclable/compostable.



Meets criteria for "recyclable/compostable"



PRA/PRG/PCA STRATEGY

Our overall MRF-to-Market approach produces credible and sustainable results – no greenwashing.

Our strategy reflects the evolution in the recovery marketplace - each stage creating prerequisites for the next.

Foundational Phase 2012-2016

- Engaged recovery value chain to understand barriers to recovery for each format
- Addressed barriers through foundational research – landmark MRF flow study, access studies, food residue studies, bale audits, resident messaging surveys
- Defined list of targeted materials (CCBB)
- Established FPI as credible authority on foodservice packaging recovery

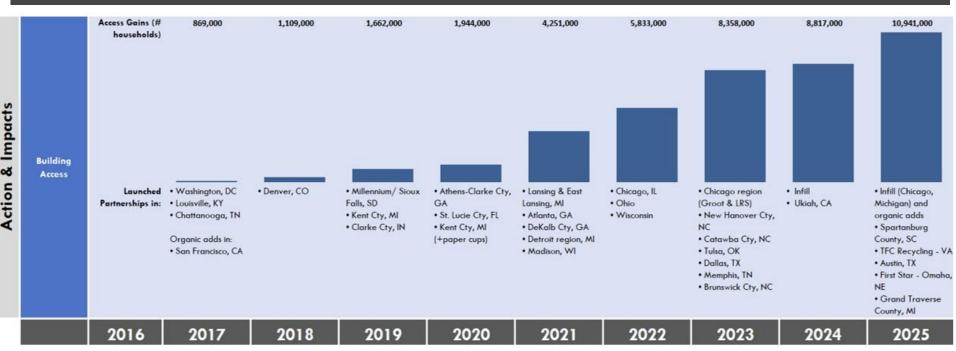
Demonstration Phase 2017- 2021

- Developed end markets went from 4 to 30 end markets for paper cups during the period
- Launched Community Partnership program
- Built a strong portfolio of partner MRFs and communities successfully recovering FSP
- Members asked to build a strong pipeline of partner candidates for future growth

Scaling Phase 2021-Present

- Grew access campaign to move FSP recovery into the mainstream and toward 60% national access.
- 2022/2023 Beyond securing access, incorporated recovery focus and prioritized EPR states and 60% national goal.
- 2024 members asked to narrow focus for new candidates to prioritize CA, then other EPR, then rest of US





PRA/PRG COMMUNITY PARTNERSHIP REACH



Partnerships Launched

- · Chattanooga, TN
- Louisville, KY
- · Washington, DC
- · Denver, CO
- Millennium Recycling (Sioux Falls, SD)
- Clark County, IN
- Kent County, MI
- St. Lucie County, FL
- Martin County, FL
- Indian River County, FL
- · Athens-Clarke County, GA
- Atlanta, GA
- · DeKalb County, GA
- Detroit, MI
- RRRASOC MRF (Oakland County, MI)*
- GFL MRF (New Boston, MI)*

- Lansing/East Lansing, MI*
- Pellitteri Waste Systems (Madison, WI)*
- Groot Industries, LRS*, SWALCO (Chicago region, IL)
- New Hanover County, NC
- Catawba County, NC
- Tulsa, OK
- Dallas, TX*
- Memphis, TN
- · Brunswick County, NC
- Chicago, IL
- Ukiah, CA
- Spartanburg County, SC
- · Chesapeake, VA
- Austin Balcones MRF
- First Star Recycling (Omaha, NE)
- Grand Traverse County, MI





*community partnership + equipment grant



FOCUS: EPR STATES

- Dialogues with CalRecycle, CAA
- Focus on creating on-ramps for FSP to keep products in the marketplace and supporting demand-pull from the end markets

DRIVING ACCESS & RECOVERY NATIONWIDE

While EPR plays a prominent role in current discussions and priorities, our strategy aims to advance access and recovery for FSP in both EPR and non-EPR contexts.

States with Packaging EPR Enacted



EPR STATES

Needs & Objectives

- · Inclusion on statewide collection lists
- · Collaboration to on-ramp items
- · Responsible end markets
- Recovery

FPI Action

- Demonstrate success in region
- > Show FSP meets definition/threshold

REST OF U.S.

Needs & Objectives

- · Achieve national access goals
- Influence and optimize recovery for FSP in states that may be in next wave of EPR and those where EPR is unlikely

FPI Action

- Build access in states where statewide action unlikely – city by city
- > Make the case for FSP formats on statewide lists in some non-EPR states
- > Continued end market development



DODSTRVICE INCIGAGES

RECENT ACTIVITIES

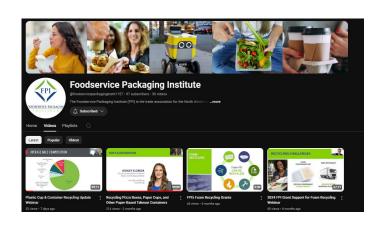
- CAA presentation at the meeting on Wednesday
- SoCal meetings in LA and San Diego
 - CalRecycle, Municipalities, CAA, MRFs, Brokers
- ReMA inbound spec approval
- CA website refresh
- Webinar series



WEBINAR SERIES

- Open to all!
- Compostable Packaging January
- Recycling Access & Participation August
- Webinar #3 Late November/Early December

Follow our YouTube channel!



CURRENT FRC MEMBERS



















ACTIVE GRANT PROJECTS



32 total grants have been awarded. Chart shows cumulative number of FRC grantees that have installed equipment and are operating foam PS recycling programs through the end of 2022.

FPI FOODSERVICE MCKAGING

Impact of Foam PS Recycling Grants in North America

FPI's Foam Recycling Coalition has awarded grants across North America to increase the recycling of foam polystyrene. The data here summarizes the impact of the grants that have been implemented from 2019 through 2024. FRC began awarding grants in 2015. For more details, please visit www.RecycleFoam.org.

S VALUE OF FOAM RECYCLED PER YEAR (\$USD)



Market value of densified post-consumer foam PS packaging collected by grantees

25

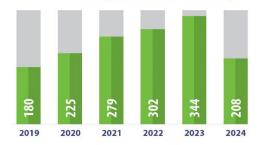
INCREASE IN ACCESS TO FOAM RECYCLING PER YEAR



Additional population that have access to foam recycling based on active FRC grant projects.

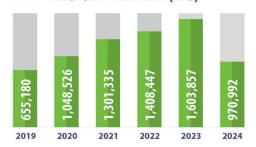
D L

LANDFILL SPACE SAVED PER YEAR (53FT TRAILER LOADS)



Volume of foam converted to an equivalent number of tractor trailer loads. 53 ft trailer = 3,816 cubic feet, non-densified foam = 1.30lb./ cubic ft.

TOTAL WEIGHT OF FOAM RECYCLED PER YEAR (LBS)



Reported weight collected for recycling from active grantees.

HOW TO GET INVOLVED

- Spring 2026 Meetings:
 - Omni Tucson, Tucson, AZ
 - PRA, PRG & PCA Spring 2026 Meeting
 - April 29th, 2026 Half day
 - FRC 2026 Meeting
 - April 30th, 2026



WHAT'S NEXT...

PREPARING FOR 2026

2026 IS AROUND THE CORNER ... WE NEED YOU!

Member input and engagement remains critical to our efforts

Get involved!

- Participate in FPI's surveys
 - January: State of the Industry
 - September: Trends
- Join FPI's Recovery Groups
- Participate in FPI's Government Relations Committee
- Tell your coworkers: Member 101 webinar early Q1 2026
- Be sure that you are on our mailing lists
- Reach out anytime with feedback, questions and opportunities for FPI





CONTACT INFORMATION



Natha Dempsey ndempsey@fpi.org
Ashley Elzinga aelzinga@fpi.org
Jennifer Goldman jgoldman@fpi.org
Carol Patterson cpatterson@fpi.org

www.fpi.org













