





### SEMI-ANNUAL MEMBER MEETING

**FPI SPRING 2025 CONFERENCE – APRIL 25, 2025** 



#### **AGENDA**

- FPI Strategic Focus Areas 2025
- Financial Update
- Membership Update
- Conference Calendar
- New Business

## **STRATEGIC PLAN – 2025 FOCUS AREAS**

Evaluate and update FPI's website

Assess and organize current FPI website to improve user experience and access to resources
Build and launch new section of FPI website dedicated to advocacy



# **STRATEGIC PLAN – 2025 FOCUS AREAS**

Understand and communicate consumer attitudes towards foodservice packaging

- Refresh consumer perceptions survey last conducted in 2019 and 2021
- Develop appropriate communications resources



# **STRATEGIC PLAN – 2025 FOCUS AREAS**

Gather updated quantitative and qualitative data to support the foodservice packaging industry

KAB's planned 2025 litter study



## **2024 PROJECTED FINANCIALS**

- Revenues
- Expenses
- Net gain(loss)

<u>Approved</u> \$1,003,697 \$1,382,600 (\$378,903) Projected \$1,409,171 \$1,403,469 \$5,702

Detailed budget available upon request; audited numbers will be available soon



## **2025 FINANCIAL UPDATE**

- Revenues
- Expenses
- Net gain(loss)

<u>Approved</u> \$1,114,705 \$1,456,700 (\$341,995) Projected \$1,459,067 \$1,456,700 \$2,367

Detailed budget available upon request



#### MEMBERSHIP UPDATE

- New member since fall conference:
  - CJ Biomaterials



### **MEMBERSHIP UPDATE**

- FPI's Board of Directors approved a 3-year plan to increase dues to better align the organization's financial input and requirements to best serve the industry
  - Under \$100 million in sales 9 percent/year
  - Over \$100 million in sales 10 percent/year
- The Board reviewed for 2026



#### **MEMBERSHIP UPDATE**

- Renewals for FPI membership and recovery groups will be sent in summer
- Renewals are used to determine the budget for the following year
- 2026 proposed budget will be presented at the fall conference



#### **UPCOMING CONFERENCES**



Fall Conference October 23-24, 2025 The DeSoto Savannah, GA



Spring Conference April 29-May 1, 2026 Omni Tucson Tucson, AZ



#### **NEW BUSINESS**





#### Thank you for joining us!

#### **Questions?** Comments?

Natha Dempsey <u>ndempsey@fpi.org</u> Ashley Elzinga <u>aelzinga@fpi.org</u> Jennifer Goldman jgoldman@fpi.org Carol Patterson <u>cpatterson@fpi.org</u>