



KEEP AMERICA BEAUTIFUL

2020 NATIONAL LITTER STUDY — FOODSERVICE PACKAGING TRENDS*

54%
REDUCTION



ROADWAY LITTER

Tracking specific product categories across time, the study shows that major progress has been made in reducing roadway litter since 2009, with an estimated 54% reduction in overall litter. There's been significant progress in several key product categories, including foodservice packaging.

UNDER 2%

Foodservice packaging makes up less than 2% of litter and it's our industry goal to continue to reduce our impact.

FOODSERVICE PACKAGING

Several high-profile litter categories, including foodservice packaging, saw large decreases in the number of littered items from 2009 to 2020.



DECREASES IN FOODSERVICE PACKAGING LITTER



Plastic Foodservice Items

69.8%
DECREASE



Paper Foodservice Items

75.5%
DECREASE



Foam Polystyrene Foodservice Items

40.2%
DECREASE

* between 2009 and 2020



FOODSERVICE PACKAGING
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kab.org/litter-study

