FOODSERVICE OPACKAGING HE NUMBERS

IN THE UNITED STATES



50%

of Americans use single-use items at least once a week.

SINGLE-USE ITEM ATTRIBUTES







64% say leak/spill proof is the most important attribute.

60% say stopping oil and grease stains is very important.

Seeing food inside was the **LEAST IMPORTANT** attribute.

A CLEAN SWEEP

60% Say cleanliness/ sanitation is the top benefit of single-use items

49% Say convenience is the top benefit of singleuse items



IMPORTANT ENVIRONMENTAL **ATTRIBUTES**



Recyclable



#2 Compostable



#3 Made with recycled materials



#4 Made with renewable resources

TOP ENVIRONMENTAL CONCERN

Single-use items may end up as litter on land and in waterways.







58%

say cleanliness/sanitation increased in importance during COVID-19 pandemic.



Survey of U.S. residents balanced across income, age, gender and region

DATA PULLED FROM THE U.S. CONSUMER SURVEY BY THE FOODSERVICE PACKAGING INSTITUTE, APRIL 2021

