

# FOODSERVICE PACKAGING BY THE NUMBERS

[IN CANADA]



## 50%

of Canadians use  
single-use items at  
least once a week.

### SINGLE-USE ITEM ATTRIBUTES



## 57%

say leak/spill  
proof is the  
most important  
attribute.



## 54%

say stopping  
oil and grease  
stains is very  
important.



Seeing food  
inside was  
the **LEAST  
IMPORTANT**  
attribute.

### A CLEAN SWEEP

**42%** Say cleanliness/  
sanitation is the top benefit  
of single-use items

**33%** Say convenience  
is the top benefit of single-  
use items



### IMPORTANT ENVIRONMENTAL ATTRIBUTES



**#1** Recyclable



**#2** Compostable



**#3** Made with recycled materials



**#4** Made with renewable resources



### TOP ENVIRONMENTAL CONCERN

Single-use items may  
end up as litter on land  
and in waterways.



## 44%

say cleanliness/sanitation  
increased in importance  
during COVID-19 pandemic.



Survey of Canadian  
residents balanced  
across income, age,  
gender and region

DATA PULLED FROM THE  
CANADIAN CONSUMER  
SURVEY BY THE FOODSERVICE  
PACKAGING INSTITUTE,  
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