





## FPI'S AFFILIATE MEMBERSHIP PROGRAM

**AN OVERVIEW** 



#### **ABOUT FPI**

#### **ESTABLISHED IN 1933**

The only industry trade association in North America solely focused on all foodservice packaging products

 Products include cups, lids, containers, wraps, dinnerware, carry-out bags, cutlery, straws, etc. for prepared foods and beverages sold at foodservice outlets

#### **FPI MEMBERS**

#### **MEMBERS INCLUDE:**

Converters and their raw material and machinery suppliers (approximately 90% of the industry)

Foodservice distributors and operators





# FPI'S CORE VALUE & VISION



FPI believes that single-use foodservice packaging provides sanitary, convenient and economic benefits, which enhance foodservice operators' businesses and their customers' lives.

FPI will be recognized as the leading authority on foodservice packaging in North America so that it may advocate effectively for the industry.

#### **FPI'S MISSION**

- Promote the value and benefits of foodservice packaging
- Encourage the responsible use of foodservice packaging, mitigating any unintended consequences on the environment
- Serve as the voice of the industry to educate and influence stakeholders
- Provide a legal forum for the foodservice packaging value chain to network and collaborate
- ... in a cost-effective and transparent manner for members.

#### **ELIGIBILITY FOR FPI MEMBERSHIP**

- ✓ Do you work for a foodservice operator, distributor or group purchasing organization?
- ✓ And have responsibilities for foodservice packaging?
- ✓ If so, join FPI for FREE!

#### **AFFILIATE MEMBER BENEFITS**

- Receive valuable newsletters:
  - Executive Briefs a newsletter that reports the latest news, facts and trends related to the foodservice packaging supply chain in North America.
  - Packaging Innovations & Insights a newsletter that highlights new foodservice packaging products.
  - Legislative and Regulatory Report a monthly recap of legislative and regulatory initiatives in the U.S. and Canada that may be impacting the foodservice industry.
  - Participation in annual "State of the Industry" and "Trends" surveys: Share insights and learn from others in the supply chain.

### **AFFILIATE MEMBER BENEFITS (CONT)**

- Attendance at FPI conferences: Our semi-annual conferences rank as the top benefit by all members, and you will receive a 50% discount off registration fees to encourage participation.
- Assistance with sourcing new products: Simply submit your RFP to FPI, and we'll distribute it to our membership, which includes roughly 90 percent of the industry in North America.

## CONTACT INFORMATION

Interested? Just send an email with your request and contact information. Upon approval, you'll start receiving the benefits of membership immediately.

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